



# Society

...by Pandora...

## The Big Week

The one big week of the year—the week for which many of us have been planning for long months—is at hand. The lid will be blown off tomorrow afternoon, and each of the six days until midnight next Saturday will be to somebody or other the maddest, merriest day of all the 365—at least let's hope it will.

Mr. Southard has done all that the most exacting could have asked of him, and is deserving of all the good things that were said of Mr. Putney last year, for he has taken up where Putney left off and has prepared for us a fair that will suffer not one bit in comparison with the one we had last October. Without intending any invidious comparisons, Southard deserves if anything more credit than did Putney, for the untimely death of the late H. W. Wiley and the unfortunate illness of his successor, Phil LeNoir, at the most critical stage of the development of the enterprise, left him to play almost a lone hand in handling the details of the undertaking, whereas Putney at all times had able assistance in everything that he did.

This is not to take one spring from the wreath that was deservedly placed upon the Putney brow after his great achievement of 1915. It is merely to add a green bay leaf to the one which will be placed upon the modest brow of "Bill" Southard for the equally great achievement that he has made in this good year 1916.

## THE MONTICUMA.

Of course, in a social way, when one thinks of the state fair, one thinks first of the Monticuma ball, the one loudest note of the whole twelve months in the society of the entire state; and while green bay wreaths are being handed out, take one for H. Emory Davis, the chairman of the committee that has had this year's Monticuma in charge. In spite of many obstacles and discouragements, and in spite of the months of dog hard work that handling an affair of this sort entails, Mr. Davis has preserved a genial amiability that would make a saint ashamed of himself, and at the same time has gone ahead and arranged for the biggest and best Monticuma ball that we have yet known. This biggest and best stuff is not the usual piffle that goes with the usual boost story—it is the honest-to-goodness truth.

Governor McDonald and Mrs. Mc-

Donald are to lead the grand march, and the list of nobles, both local and out-of-town, that have engaged themselves is a most imposing one. "Monticuma" is a rather lackluster expression to use in connection with an important social event, but there is every reason to believe that the Monticuma next Friday night is really going to glitter.

## SOME NOVELTIES.

Several distinct novelties will feature the ball this year. For one, the dancing is to be a continuous performance. The musicians will be made to earn the full union scale. The program will specify twenty dances and nineteen intermissions, and during each intermission the music will continue and you don't have to intermiss unless you want to—you can just keep on dancing, only you are expected to arrange on your partner's program for the intermission dance just as if it were the regular dance.

Another little stunt planned by Mr. Davis is one for which we of the press will rise up and call him three times blessed. On each table at lunch will be placed a card with blanks to be filled out, giving the name of the man occupying that table and his partner, and a brief description of friend partner's gown. These cards are to be collected after lunch, and the names and costume descriptions will be published in the newspaper accounts of the ball. Of course, if you are so almighty exclusive or so vainly modest that you don't want to see your name and description of your gown in print in connection with the most important social event of the year, there's no law to make you fill out these cards, but if you are like the ordinary run of folks that the Lord made, and experience that pleasant sensation that comes from being mentioned in connection with such an affair, I'll advise you to go to that little trouble for the sake of the poor host of burden who has to cover the story.

And Ernest Landolf is to have charge of the floor, but that's no novelty, and there is to be a special of floor to look after automobiles and see that nobody runs away with your Flier, and that he and the court on the east side of the Alvarado is to be enclosed and illuminated—let's hope that the illumination will be confined to the court—and that will be altogether lovely and charming and any other adjectives that you may care to apply.

And, oh yes, there's another thing I was about to forget. The story that the war in Europe had caused Monticuma ball tickets to be marked up isn't true—not five cents north of it.



GOVERNOR WILLIAM C. McDONALD  
Who, With Mrs. McDonald, Will Lead the Grand March at the Monticuma Ball Friday Evening.

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## HOSPITALITY ET AL.

The Hospitality ball, an innovation last year, is to be duplicated and may now be considered as much a fixture of the fair as the Monticuma. It will be given at the armory again, and will be the opening gun, as it were, of the social artillery. It is to come tomorrow night. The committee in charge is one that is a guarantee of the success of the affair. Visitors to the city are to be given preference in everything connected with the ball, and every effort will be made to see that the reputation of the city for hospitality is maintained.

Then there is the big Queen Sale ball on Wednesday night, which is in the nature of a carnival affair and which ought to furnish enough fun to last for quite a spell—but so much has been written about the queen sale that we can afford to wait now and see just how good it is to be.

## WELSH-BREWER.

The marriage of Miss Henrietta Wilson and Mr. Chester P. Brewer, which was solemnized Wednesday morning at the Church of the Immaculate Conception, was one of the prettiest ever seen in Albuquerque, and held a place of chief interest in the social events of the past week.

The bride was attended by Miss Nancy Switzer as bridesmaid, and Miss Helen Ford as maid of honor, and made a picture of rare beauty as she entered the church on the arm of her father, Mr. T. P. Welser. She was met at the altar by the groom and his best man, Mr. John R. Eddins. The bride wore white tulle with white ribbon and orange-red trimmings and carried a shower bouquet of white roses and lilies of the valley. Miss Switzer wore green tulle with trimmings of silver rhinestones and carried a bouquet of pink roses. The bridesmaids wore white tulle with green and white trimmings and carried bouquets of white and pink roses. The maid of honor wore white tulle with green and white trimmings and carried a bouquet of pink roses.

Following the ceremony the bride and groom were gathered at a wedding breakfast at the hotel. Many Monticuma presents affected the wide popularity of both bride and groom. Mr. and Mrs. Brewer left Wednesday evening for a honeymoon trip to Denver and other Colorado points. The bride's going away gown was of dark blue tulle with white trimmings and carried a bouquet of pink roses. A shower bouquet of white and pink roses was also carried.

## EARLY BIRDS.

The ladies who have taken upon themselves the task of presiding at the Monticuma Christmas tree for the children of the city this year have made an excellent start in the movement to raise funds for that purpose, but this does not mean that they are going to keep in a continuous touch with the Yuletide services. It was considered the duty of women to do what little work there is to be done while waiting for the main object of the meeting, and the complete success of the benefit card party given at the Monticuma club last Thursday afternoon simply justifies the judgment shown in this decision.

Mrs. Leroy S. Peters and Mrs. E. J. Albee were in charge of the affair, which was not only a financial success but socially delightful as well. The club room was decorated with red and yellow daisies in bowls, other fall flowers adding greatly to the

but by Mrs. Fordby, there was a social hour, during which refreshments were served.

Those present were Rev. and Mrs. C. T. Taylor, Mrs. Ford, Mrs. Adams, Mrs. Green, Mrs. Moore, Mrs. S. L. Burton, Mrs. Fordby, Mrs. Hayward, Mrs. Jewel, Mrs. Spaulding, Mrs. Young, Mrs. Crawford, Mrs. Fagan, Mrs. Blackburn, Mrs. L. O. Anderson, Mrs. Wilson, Mrs. Edna Webb, Mrs. Loretta Burton, Mrs. Lewis, Mrs. Kirkpatrick, Mrs. Bailey Strong, Mrs. Williams, Mrs. W. H. Sparling, Mrs. Whitehill, Mrs. York, Mrs. Gilpin, Mrs. Hines, Mrs. J. M. Sadler and Mrs. Farwood.

## SURPRISE PARTY.

A number of friends gathered on Tuesday evening at the home of Mr. and Mrs. J. E. Wickham, on South Arroyo street, and tendered a surprise party to Mr. Wickham in honor of his twenty-eighth birthday. A delightful evening was spent in games and other pastimes, and refreshments were served. A number of handsome presents were given to the guest of honor as birthday remembrances from his friends.

Those present were Mr. and Mrs. J. E. Wickham and son, Mr. and Mrs. Lewis Byron and son, Mr. and Mrs. C. V. Heartline, Mrs. J. H. Shuffelbarger, Mrs. George Wickham, Miss Helen Wickham, Miss Jean Wickham, Miss Katherine Truvello, Miss Ellen Hamer, Messrs. Roy Able, Ernest Antone and Maxine Coombs.

## OPTIMO CLUB.

The fourth regular dance of the Optimo Club was given Wednesday evening at Odd Fellows hall and proved to be a most enjoyable affair. The music by Huber's orchestra was exceptionally good. Refreshments were served.

Those present included Miss Carlotta Moore, Miss Mary Valdez, Miss Lolina Chavez, Miss Romana Baen, Miss Marie Warner, Miss Margaret Baen, Miss Josie Martinez, Miss Tiva Sandoval, Miss Gregoria Romero, Miss Estrella Armijo, Miss Eva Romero, Miss Aurelia Chavez, Miss Ida Armijo, Miss Margaret Armijo, Miss Lala Tafora, Miss Lucy Chavez, Miss Amelia Barrios, Miss Josephine Martinez, Miss Ella Albers, Miss Estrella Martin, Miss Aurelia Apodaca, Messrs. Raymond Gutierrez, Emilio Sandoval, Emilio Chavez, Juan Sandoval, Martin Vigil, Vincent Garduno, Raymond Esquivel, Joe Silva, Juan Vial, Frank Valdez, Leo Chavez, Bob Narvaez, Dave Chavez, Gilbert Nall, O. Sandoval, R. O. Archuleta, D. Baca, Ernest Salazar, George Galleros, Thomas Vigil, Perfecto Romero and Andreas Vial.

## TO SERVE MEALS.

The Young Women's Christian association will serve dinner and supper each day during the fair in a tent adjoining its rest room on the grounds. The tent will be in charge of Miss Becker, the general secretary, who will be assisted each day by some of the ladies on the board of directors. The board is composed of Dr. Evelyn Friehle, Mrs. Theodore Schin, Miss Alice Boyd, Mrs. E. C. Butler, Mrs. B. H. Fox, Mrs. Roy Strone, Mrs. N. W. Bunting, Mrs. Robert E. Dietz, Mrs. H. F. La Belle and Mrs. Morley. Visitors to the fair are invited to patronize the Y. W. C. A. dining tent.

## EASTERN STAR DANCE.

The dance given at the Monticuma temple Friday evening by the ladies of the Order of the Eastern Star, which was the first of a series of entertainments planned for the present season, was in every way a complete success. The floor was in excellent condition, the music superb, efficient, and a most enjoyable evening was spent by the large crowd of dancers present.

The committee in charge of the affair, to whom credit is due for the success of the event, was composed of Mrs. H. Annunzio, Mrs. C. Boldi, Mrs. C. Patton, Mrs. P. G. McKeary, Mrs. Clark, Mrs. George Hale, Mrs. H. Myers, Mrs. C. Quirk, Mrs. P. Williamson, Mrs. Fern Sanchez, Mrs. Brennan, Mrs. J. Hayden, Mrs. C. Hayden, Mrs. C. Wright, Mrs. Pomeroy, Mrs. H. Brown, Miss Elsie Myers and Miss Ayer.

## REHEARSAL PROGRAM.

The state assembly of the Rebekahs, which will be in session during the first three days of next week, will be one of the really important events in social circles during the fair. Following is the program for the entire session:

Monday night, 8:00—Opening and closing of tent; installation of officers; parliamentary drill by Elton Jones.

Tuesday morning, 8:30—Meeting of resolution committee in A. O. U. W. dining room.

8:00—Assembly session opens; committee appointed; report of credentials committee; initiation of candidates; officers reported; D. D. P. reports.

12:00—Adjourn for noon.

Afternoon, 1:00—Memorial session, I. O. O. F. hall.

2:30—Afternoon assembly session opens in A. O. U. W. hall; report of resolution committee; report of officers' correspondence; report of auditing committee; report of committee on state of the order; report of legislative committee; report of mileage committee; report of by-laws and constitution committee.

4:00—Adjourn.

Thursday night, 8:00—Albuquerque lodge drill staff; open social meeting.

Wednesday morning, 8:00—opening exercises; report of committees (a) special, (b) standing, not having reported; election of officers; election of home board member; election of finance committee.

## 2:00—Adjourn.

Afternoon, 1:30—Business not previously attended to; installation of officers; remarks by newly installed officers; prepare for new year, time and place adjourn.

## LADIES' AID.

The Ladies' Aid and Missionary society of the Baptist church met on Thursday afternoon at the home of Mr. and Mrs. Wiley across the river. After the business meeting, which was



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## UNIVERSITY NOTES.

There will be no sessions of the university for the last three days of this week, owing to the state fair. A rest room will be maintained at the fair grounds where visitors will have an opportunity to secure literature regarding the university.

Much interest is felt in the coming of Dr. Henry Pritchett, who will address the students and faculty in Foley hall tomorrow morning at 10 o'clock. Dr. Pritchett is widely known as president of the Carnegie Foundation and is at all times an interesting speaker. The public is invited to hear his address tomorrow.

A faculty meeting has been called for next Tuesday to consider matters pertaining to the immediate interests of the university.

There has been considerable social activity among the fraternities, as indicated by the notice on the bulletin boards. The Phi Kappa Phi installation banquet is announced for October

at the Alvarado, and on the morning of the same date a banquet to Dr. H. N. Wootworth, president of Phi Kappa Phi in Toledo hall. The Sigma Chi and the Alpha Delta have similar banquets at their fraternity houses, the former in the faculty and the latter in the student union.

The registrar, Dr. Mitchell, reports that no freshman class has ever entered the university with as few conditions as the one this year, and members of the faculty generally state that the class of 1916 is better prepared than those of former years.

## THE WOMAN'S CLUB.

The lecture of Miss Glad Biddle, director of extension work of the home economics department of the New Mexico College of Agriculture and Mechanic Arts, and demonstrating to her in canning and preserving fruits and vegetables constituted the chief feature of the meeting of the Woman's Club Friday afternoon, which was given up to domestic science and which proved of exceptional interest.

A meeting of the board of

(Continued on Page Five.)

Hearty Welcome to All Fair Visitors

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